

Federal Communications Commission
Washington, DC 20554

Approved by OMB
3060-0754

FCC 398 Children's Television Programming Report

Report reflects information for the filing period ending: 12/31/2010

Call Sign	Channel Numbers	Community of License			
		City	State	County	ZIP Code
WV VH-CA	50 (analog)	Southampton	NY	Suffolk	11975
	50 (digital)				
Licensee Name					
VIDEO VOICE, INC.					
Network Affiliation		Nielsen DMA	Licensee World Wide Web Home Page Address (if applicable)		
Independent		New York	www.wvvh.com		
Facility ID	Previous Call Sign (if applicable)		License Renewal Expiration Date		
70158			06/01/2015		

Analog Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c). 9.00 hours
3. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673? Y
- (b) Identify publishers who were sent information in 3(a).
E/I Information provide by America One to program publishers.

4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Analog Core Program #1		Origination	
Jack Hanna's Animal Adventure		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
M, T, W, T, S 11AM	60	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	8 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Animals and their habitat are the subject of this long running, critically acclaimed series.			

Title of Analog Core Program #2		Origination	
Eco Company		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Monday 1PM	12	0	

Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From 13 years	To 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Eco Company explores all aspects of being green and understanding how we impact on the world.			

Title of Analog Core Program #3		Origination	
Aqua Kids		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Tuesday, 1PM	12	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From 13 years	To 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
The Aqua Kinds set their sights on saving the world's waterway and oceans and educate viewers on the life in the sea and the delicate balance to maintain life.			

Title of Analog Core Program #4		Origination	
Three Wide Life		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Wednesday, 1PM, Sat., 11:30AM	12	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From 13 years	To 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Three Wide Life looks at the current NASCAR teams, crew members, business personnel and drivers who share their experiences, advice and stories.			

Title of Analog Core Program #5		Origination	
Curiosity Quest		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Thursday, 1PM	12	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From 2 years	To 15 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Curiosity Quest is an upbeat, family, educational program that explores what viewers are curious about. In each show, host Joel Greene, ventures on a quest to answer viewer's letters of curiosity. Each quest takes the audience on location for an unscripted, hands-on, educational exploration. In addition, throughout each program, Joel will hit the streets to get real and often comical answers to questions pertaining to each episode. Joel's enthusiastic personality often lands him in hilarious situations in pursuit of the answer.			

Title of Analog Core Program #6		Origination	
MadAbout		NETWORK	

Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Friday, 1PM	12	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	Y
	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>M@dAbout is a weekly, half-hour sketch-comedy/variety show aimed at educating and entertaining kids. A true E/I series, episodes use a creative mixture of humor, improv, animation, and viewer-generated video. Think Saturday Night Live meets The Electric Company. M@dAbout conveys important messages about Life Skills such as personal finance, health & nutrition, fitness, conservation and decision-making in a fun and entertaining way. Each episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eye-catching animation, music videos, humorous "man on the street" interviews, and viewer-created questions about life's issues.</p>			

Title of Analog Core Program #7		Origination	
Whaddyado		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Monday 3:30PM	12	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	Y
	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Whaddyado is a half-hour weekly educational series designed to educate, inform, inspire and entertain children 13-16 about the world around them. Each episode is an educational life-lesson, based in reality, intended to prepare young people for potential situations that could easily crop up at any time, anywhere.</p>			

Title of Analog Core Program #8		Origination	
In The Zone Presents		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Tuesday, 3:30PM	12	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	Y
	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Earvin "Magic" Johnson along with his friends (Karim Abdul-Jabbar, Carmelo Anthony, Kenny "The Jet" Smith, Jimmy Connors, Mike Schmidt and many more) teach kids of all ages the importance of conditioning, exercise, nutrition and education, both on and off the court. The show will feature all sports not just basketball. In the Zone Presents shows kids that with dedication and the right attitude, they have the ability to make a difference.</p>			

Title of Analog Core Program #9		Origination	
Animal Exploration with Jerod Miller		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Wednesday, 3:30PM	12	0	
Length of Program	Age of Target Audience		E/I Symbol Used As

30 minutes	From	To	Required
	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Explore the wonders of the world with Jarod Miller. This adventure is one for the books. With extreme expeditions in search of wild animals one needs to expect the unexpected. Jarod Miller will not disappoint!			

Title of Analog Core Program #10		Origination	
Real Life 101		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Thursdat, 3:30PM	12	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Each week, the teen hosts of Real Life 101 introduces you to real people doing real jobs. From FBI agents and Peace Corps volunteers to personal trainers and chefs to nurses and sports psychologists, Real Life 101 takes you "on the job" so you can see for yourself why these professionals love what they do. Learn about jobs you might not know even existed! Whatever career direction you're steering towards, Real Life 101 is sure to bring you a half-hour of thought-provoking, eye-opening fun and entertainment.			

Title of Analog Core Program #11		Origination	
B in Tune TV		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Friday, 3:30PM	12	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
B InTune TV will bring the fun and excitement of the popular InTune Monthly Magazine to television in an educational and entertaining, half hour format geared for pre-teen and teen audiences, featuring today's hottest musicians as well as young up-and-comers in exclusive performances, interviews, behind-the-scenes photo shoots, recording sessions and much, much more.			

Title of Analog Core Program #12		Origination	
WVH-TV Community View		LOCAL	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Sunday, 11:30AM	12	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	12 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Issues of importance to the community are covered in this weekly half-hour program. The educational and informational needs of children and school programs, health, recreation, the environment, pollution, bias issues, bullying, job opportunities, local museums, community calender, special events for the entire family. Sports programming from equestrian competition,			

film festival, skiing, rock climbing, junior gold and motorsports.

Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.

[There are no analog non-core program reports.]

Sponsored Core Programming

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no analog sponsored core program broadcast reports.]

[There are no analog sponsored core program detail reports.]

Digital Core Programming

7. (a) State the average number of hours of Core Programming per week broadcast by the station on its main program stream. 9.00 hours
- (b) Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel? Y
- (c) If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream. Y
 If No to 7(c), submit as an Exhibit a Statement of Explanation.
8. (a) State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream. 9.00 hours
- (b) State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671. 0.00 hours
9. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673? Y
- (b) Identify publishers who were sent information in 9(a).

Network - America One to all publishers and program guides.

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

[There are no digital core program reports.]

11. Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? Y
- If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired.

Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program.

[There are no digital non-core program reports.]

Sponsored Core Programming

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no digital sponsored core program broadcast reports.]

[There are no digital sponsored core program detail reports.]

Other Matters

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

[There are no planned core program reports.]

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(e)(11)(iii)?

Y

16. Identify the licensee's children's programming liaison.

Name		Telephone Number
Ernest J. Schimizzi		631-537-0273
Address		E-mail Address
P.O. Box 769		info@wvvh.com
City	State	ZIP Code
Wainscott	NY	11975

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

WV VH-CA is a Class A FCC licensed TV station serving Long Island, New York. We are a community TV station and information and uplifting children's programming is our priority. WV VH is the 2005 and 2007 NYSBA winner for the best locally produced Children's series.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee	Signature
Video Voice, Inc.	
Date	
01/09/2011	